

# 2022-2023 District Goals

**District:** 321 D  
**Constitutional Area:** India, South Asia and Middle East



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

### Action Plan

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

## GLOBAL MEMBERSHIP APPROACH SUPPORT

No, the district team has not yet identified a Lion as our Global Membership Support Lead

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

|             | New Clubs | Charter Members | New Members | Dropped Members |
|-------------|-----------|-----------------|-------------|-----------------|
| 1st Quarter | 4         | 80              | 100         | 60              |
| 2nd Quarter | 3         | 60              | 50          | 40              |
| 3rd Quarter | 3         | 60              | 50          | 40              |
| 4th Quarter | 2         | 40              | 50          | 30              |

### FY New Clubs

12

### FY Charter Members

240

### FY New Members

250

### FY Retention Goal

170

### NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

320

## Action Plan

## LEADERSHIP DEVELOPMENT

### Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- Our team will ensure 75% of zone chairpersons attend zone chairperson training.
- Our district will confirm 75% of club officers (president, secretary and treasurer) attend club officer training.
- Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

## Action Plan

### LCIF

#### Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 25% and club participation in our district increases by 25%.
- b. Our team will ensure that 100 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Gold level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 1000 to LCIF and I will ask 29 members of my district cabinet to make a personal donation to LCIF.

## Action Plan

### CUSTOM GOALS

#### Goal Statement

## Action Plan

#### Goal Statement

Membership growth of 300 members with 12 club extension by end of March 2023.

Complete PST , ZC/RC training, 2 DLLI with 100 participants, sending 6 participants for RLLI and 2 participants each for ALLI & FDI.

Min 90% club reporting and 150 projects each

In all global cause projects

## Action Plan